



# How Creative Health supports the NHS Long Term Plan - a South West view

Tuesday 1<sup>st</sup> October 2024, Wiltshire Music Centre

Directions to Wiltshire Music Centre: <https://www.wiltshiremusic.org.uk/visit-us/finding-us/>  
Wiltshire Music Centre, Ashley Road, Bradford on Avon, BA15 1DZ (Accessible by Car, Train, Bus)

## AGENDA

### 10:00: Welcome

**Speaker:** National Centre for Creative Health (NCCH) South West Creative Health Associate - Penny Calvert

### 10:10: Opening Statement

**Speaker:** Peter Collins, Chief Medical Officer, NHS

### 10:20: Music across the life course

Panel discussion: Orchestras Live, Live Music Now, Elevate, Celebrating Age Wiltshire, Sounds Better CIC

### 10:55: Creative Health outside standard cultural spaces - Libraries, Hospitals, heritage

Wessex Archaeology, Libraries unlimited, ArtCare

## 11:20 COFFEE BREAK

### 11:35: Seed Sedgemoor (pre-recorded presentation)

**Speaker:** Scott O'Hara

### 11:40: Place-based working, from partnership projects to strategic working

Well-City, Arts Development Company, Gloucestershire

### 12:10: Measuring what matters - Data and evidence in Creative Health

**Speaker:** Penny Calvert and Amabel Mortimer

### 12:25: Q&A (time allowing)

## 12:35 – 13:15 LUNCH - NETWORKING AND MODEL BUILDING

### 13:15: Creative Health training and education

**Panel Discussion:** University of Gloucestershire, Arts Development Company, CreateShift, University of Exeter, Plymouth Marjon University

### 13:45: Reprezent - supporting young persons mental health (pre-recorded presentation)

**Speaker:** Shane Carey



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**13:55: James' story - lived experience photographer (Pre-recorded presentation)**

Well Image CIC

**14:00: A creative approach to Men's mental health in Wiltshire**

**Speaker:** David Davies

**14:25: Root Causes - nature and veterans' mental health (Pre recorded presentation)**

**Speaker:** Roy Goddin

**14:30: Nurture from nature - Green social prescribing report from the National Academy of Social Prescribing**

**Speaker:** Jules Ford

**14:45: Spoken word reflection from the day**

**Speaker:** Saili Katebe

**14:55: Closing Address**

**Speaker:** Penny Calvert

**3:00 CLOSE OF DAY**

**This NCCH event has been made possible thanks to Arts Council England funding and the team at Wiltshire Music Centre.**

To accompany the event, an **online resource pack** will provide greater details of the organisations and projects introduced during the day alongside a sample of the varied and inspiring Creative Health programmes from around the South West.

**A link to the resource will be shared during the event and via Eventbrite post-event mail out**

You will also be able to view the resource via the Creative Health South West LinkedIn group at <https://www.linkedin.com/groups/3998475/>

**WILTSHIRE**  
*Live*  
**MUSIC**  
**CENTRE**



**ARTS COUNCIL  
ENGLAND**

### Key organisations

[www.ncch.org.uk](http://www.ncch.org.uk)

[www.wiltshiremusic.org.uk](http://www.wiltshiremusic.org.uk)

[www.culturehealthandwellbeing.org.uk](http://www.culturehealthandwellbeing.org.uk)

[www.socialprescribingacademy.org.uk](http://www.socialprescribingacademy.org.uk)

National Centre for Creative Health

[info@ncch.org.uk](mailto:info@ncch.org.uk) • [ncch.org.uk](http://ncch.org.uk)

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