



Creative Health Integration Lead (South West & National Programme)

Job Description

Salary: £51,932

Full-time, fixed term contract for 3 years

**Bristol office based with some travel within the South West and nationally,
minimum 2 office days per week**

Deadline for applications: 26th June 2026 (midnight)

In- person interview (Bristol): 29th July 2026

Aims of the role

The Creative Health Lead will play a key role in the National Centre for Creative Health's (NCCH) Creative Health Leads (CHL) in Systems Programme, connecting national policy, public health priorities and system-level implementation of creative health across England.

Employed by NCCH and seconded to work with the Regional Director of Public Health (South West Region) at the Department of Health and Social Care in his role as NHSE/DHSC lead for Creative Health, the postholder will act as a bridge between this national leadership and the NCCH Programme delivery, supporting the alignment of the Creative Health Leads Programme with health and social care priorities.

The post will also have a role working with the South West Shared Commissioning Hub working with the commissioning team supporting the Integrated Care Systems to maximise the potential of creative health in strategic commissioning across the region.

The postholder will work closely with NCCH's Head of Programmes, who has overall responsibility for the delivery of the programme, to ensure that the development of the programme is informed by national policy and priorities.

The role will focus on:

- supporting the identification of national priority areas for creative health and the development of core resources to enable scalable impact

- using public health intelligence and data to inform priorities
- supporting effective communication, learning and dissemination across systems
- supporting the embedding of creative health at a system level within population health approaches and key clinical pathways in the South West
- identifying opportunities and knowledge exchange from one system to another, including where creative health is being embedded in strategies and models for sustainable funding are being developed
- Supporting the development of a Creative Health Maturity Framework

Specific responsibilities

You will:

- Act as a key interface between NCCH, NHS England/DHSC and system-based Creative Health Leads.
- Support alignment of the CHL Programme with health and social care priorities, including prevention, population health and health inequalities.
- Work with the NHSE/DHSC Creative Health lead to identify and shape a number of national priority areas for creative health.
- Work with the South West Regional Commissioning Hub to embed effective evidence-informed creative health across the strategic commissioning of the region
- Support the integration of creative health within key clinical pathways nationally and in the South West region.
- Use public health data, intelligence and insight to inform strategic priorities and targeting.
- Support CHLs across the systems to understand and use public health data and intelligence.
- Facilitate shared learning and alignment between systems and national priorities as part of the Learning and Development Programme.
- Support engagement and communication within NHS England, DHSC and wider health and social care networks.
- Attend weekly online NCCH team meetings and other meetings as agreed with the Head of Programmes.

Line Management

You will report on a day to day basis to the Regional Director of Public Health (South West Region), Department of Health and Social Care.

Person Specification

Knowledge, Skills, Experience and Qualities	Expected	Desirable
Experience of working within health, public health or a related system	X	
Strong understanding of public health, population health and health inequalities	X	
Experience of using data, evidence or intelligence to inform strategy or decision-making	X	
Understanding of NHS structures, policy context and system working	X	
Knowledge of creative health research, policy and practice		X
Experience in developing partnership and cross-sector focused strategy and design		X
Demonstrable personal integrity, cultural awareness and commitment to diversity	X	
Self-motivation and ability to work independently	X	
Evidence of relationship management with a wide range of stakeholders, able to develop successful partnerships and generate support		X
Understanding of clinical pathways and service transformation	X	
Excellent written and verbal communication skills	X	
Influencing, communication and negotiating skills	X	
Excellent interpersonal skills in communicating with people from different backgrounds and at different levels in systems	X	
A range of skills in using computer applications and packages including MS Office, Powerpoint, Excel etc.	X	
Additional information		
Postholder will occasionally need to travel to London and various other locations nationally	X	

The role involves working across multiple priorities in a dynamic and regularly changing context. Flexibility, ability to manage competing pressures and a resilient nature are important attributes.

How to apply

To apply for the post of Creative Health Integration Lead (South West and National Programme) please submit a CV and letter of application saying why you want the role and outline your relevant experience and areas of knowledge and how you meet the person specification.

Please include the names and contact details of two referees and indicate whether you would be happy for us to contact them before an interview.

If you would like to submit your application in a different format, we are happy to receive audio or video recordings.

If you would like an informal discussion about the programme and role with Jayne Howard, Head of Programmes at the National Centre for Creative Health, please email jayne@ncch.org.uk

If you have any specific access needs you would like to discuss please contact jayne@ncch.org.uk

Deadline for receipt of applications: midnight on Friday 26th June 2026

You will hear whether or not you have been shortlisted by **15th July 2026**.

If you are shortlisted you will be invited to an interview in Bristol on **Wednesday 29th July 2026**.

Please email your application to: jayne@ncch.org.uk

For more information about the Creative Health Leads programme visit our website page: <https://ncch.org.uk/creative-health-leads-programme>

Safer Recruitment Statement

The National Centre for Creative Health is committed to safeguarding and promoting the welfare of children and adults at risk of harm. NCCH expects all staff, trustees, and associated personnel to share this commitment. NCCH has a clear safeguarding policy and will take up references and will make appropriate checks as required prior to any offer of an appointment.

Diversity Statement

The National Centre for Creative Health (NCCH) is committed to promoting equality diversity, inclusion and belonging, providing an inclusive and co-operative environment in which all individuals working for and on behalf of the organisation feel respected and able to give of their best. NCCH is committed to reflecting and representing the diversity of the UK and to equal opportunities in employment. The policies and practices of NCCH aim to promote an environment that is free from all forms of unlawful or unfair discrimination and values the diversity of all people. At the heart of everything we do, we seek to treat people fairly and with dignity and respect.

We encourage all applicants to complete our voluntary and anonymous Equality, Diversity, Inclusion and Belonging Monitoring form as part of the application process, as this helps us review our performance. <https://forms.gle/Qn9VcqoT9bA6dxBH6>