



Creative Health Review Roundtable Social Care

Agenda

Thursday January 26th January 10am-12noon

10am Welcome: Alexandra Coulter, Director, NCCH

Introduction to Creative Health and Social Care: Professor Martin Green OBE, NCCH Trustee and Chief Executive of [Care England](#) (Session Chair)

Part 1 - Panellist mini-presentations – Using creative health in social care across the life course

- [Plus One, Derby Theatre](#) - **Tom Craig**, Community and Learning Producer and **Lucy James**, Composer
- **Lucinda Jarrett**, [Rosetta Life](#) and **Anndeloris Chacon**, [Bristol Black Carers](#)
- **Douglas Noble**, Strategic Director of Adult Social Care and Healthcare, [Live Music Now](#), with **Shona Bradbury**, Manager and **Tracey Judd**, Lead Lifestyle Coordinator at Appleby House Care Home
- **Arti Prashar OBE**, Artist and Consultant
- The [Southbank Centre](#) Arts & Wellbeing Team - **Jessica Santer**, Head of Creative Learning and **Sarah Watson**, Arts and Wellbeing Communities Coordinator with **Bernadette Russell**, storyteller and author, lead artist on the Skylark Cafe project.

11.00 – 11.05 - Short Break (audience can place questions and comments in the chat)

Part 2 - Panel Discussion – How can creative health help to tackle current challenges in the social care system? How can we ensure creative health is embedded in social care?

- **Liz Jones**, Policy Director, [National Care Forum](#)
- **David Cutler**, Director, The Baring Foundation and author of the recent report '[Every care home a creative home](#)'
- **Karen Culshaw**, Policy Manager, Adult Social Care, [Care Quality Commission](#)
- **Grace Meadows**, Campaign Director, [Music for Dementia](#)
- **Edna Petzen**, Specialist marketing and communication consultant to the adult social care sector

Open Discussion – All Panellists

Final Thoughts: Professor Martin Green and Lord Alan Howarth of Newport, Co-Chair of the All Party Parliamentary Group on Arts, Health and Wellbeing

Speaker Biographies

Plus One - Tom Craig is Community and Learning Producer at Derby Theatre. As part of his role he produces Plus One, a creative partnership project funded by Esmee Fairbairn, and delivered by Derby Theatre with QUAD, Deda and Baby People that provides opportunities for care experienced young people and their families to take part in cultural events and a range of creative workshops and projects. **Lucy James** joined Plus One when she was 16 and has been both a member and an employee. She is a composer, working recently on Plus One's VR performance 'Odyssey'. She is a huge advocate for creativity in the social care system.

Rosetta Life and **Bristol Black Carers - Lucinda Jarrett** is a writer, independent dance artist, performance maker and founder and Creative Director of Rosetta Life. Rosetta Life is a group of artists who work with those living with life-limiting illness to shape and share stories that matter through movement, song, image, film and writing. **Anndeloris Chacon** is CEO of Bristol Black Carers, an award winning charity providing culturally appropriate support and services for young and adult carers from the Caribbean, African and Asian communities and their families across Bristol. In 2021 Rosetta Life worked with Bristol Black Carers to explore healing using the with Carers, using drawing, drama, dance and touch to express what caring role means and for self-care. The sessions ended with this video www.heartofcare.net. The [HeArt of Care](#) alliance has been awarded ACE funding to deliver an immersive installation challenging representations and perceptions of care.

Live Music Now - Douglas Noble is Strategic Director for Adult Social Care and Health at Live Music Now where he oversees the organisation's national programme of music and social change in health, social care and community settings. He collaborates with sector partners including care providers, the National Care Forum, Care England and the National Activities Providers Association. He led the Live Music In Care Study team with the University of Winchester, and care providers, which seeded an innovative strand of workforce development in musical care alongside Live Music Now's delivery in care settings. He also works regularly with Drake Music, Hear Me Out and Music for Change, and is a DJ and radio show host. He has worked in the Arts for 17 years after a successful first carer as and Immigration, Asylum and Human Rights Solicitor. Douglas will present with **Shona Bradbury**, Manager, and **Tracey Judd**, Lead Lifestyle Coordinator at Appleby House Care Home.

Arti Prashar OBE (she/her) Director and consultant. Arti stepped down as Spare Tyre's Artistic Director/CEO in August 2019 after inspirational and acclaimed leadership for 19 years. She is at the forefront of immersive sensory theatre practice for people living with dementia and learning disabled people and has a strong commitment to collaborative arts with values based on human rights. Her research with Elizabeth Lynch MBE includes [Visionaries: a South Asian Arts and Ageing Counter Narrative](#) for CADA and [Art and Dementia in the UK South Asian Diaspora](#) for Baring Foundation. She was acknowledged in the Queen's New Year list 2022 with an OBE. She received a Tonic Award 2020 (inclusion and diversity) and is a Winston Churchill Fellow 2013 (spirituality, dementia and ageing). Arti is a Research Fellow at the Centre of Contemporary Theatre at Birkbeck University and trustee of Creative Youth, Dante Or Die and EFDSS Twitter: @artiprashar LinkedIn: Arti Prashar

The Southbank Centre Arts & Wellbeing Team - The Southbank Centre is the UK's largest arts centre, which exists to present great cultural experiences that bring people together. The Southbank Centre believes in the transformative and healing power of the arts and the significant positive impact it has on health and wellbeing, and the Arts and Wellbeing

programme is committed to finding innovative ways of increasing access to free, enriching creative social encounters. Utilising the site and programmes, their work responds to the epidemic of loneliness and isolation and addresses inequalities by co-creating inclusive, imaginative and joyful experiences for those who join, including older people and those with long term health conditions. **Jessica Santer** is Head of Creative Learning at the Southbank Centre. **Bernadette Russell** is a storyteller and author, and lead artist on the Skylark Cafe project.

Liz Jones is the Policy Director of the [National Care Forum](#). She leads the policy and research team, working closely with the CEO on influencing and championing member voices, is responsible for membership support and engagement, and leads the research work for the organisation. Liz has a strong background in social policy, care and support and health and housing, with over 20 years' experience across the civil service, local government and the charity sector including Methodist Homes (MHA), Nottingham City Council and Manchester City Council. Liz has a passion for ensuring that the voices and views of the people and communities NCF serves are central to policy development and implementation. Liz has a BA hons in English Literature and Language and lives in Nottingham.

David Cutler is the Director of the [Baring Foundation](#), an independent foundation which protects and advances human rights and promotes inclusion. The Foundation believes that everyone has a right to be creative and to take part in what the arts and culture have to offer. It provides grants to organisations working in arts and mental health and arts and older people. In September 2022 David authored the report '[Every care home a creative home](#)' which looked at how a systems approach involving both arts and social care sectors could make arts, culture and creativity an everyday experience in many more of England's care homes.

Karen Culshaw is a Policy Manager in the Adult Social Care Policy Team at the [Care Quality Commission \(CQC\)](#). CQC is the independent regulator of health and adult social care in England. Its purpose is to make sure health and social care services provide people with safe, effective, compassionate, high-quality care and encourages care services to improve. It monitors, inspects, and regulates services and publishes its findings. Karen has a background in community Social Work and residential care work with older adults. Outside of work she volunteers with a charity supporting people living with dementia to connect with the outdoors, nature and an adventurous life!

Grace Meadows is national campaign director for the [Music for Dementia](#) campaign, founded and funded by The Utley Foundation, and co-author of the [Power of Music](#) report, a collaborative project between [UK Music](#) and Music For Dementia, which aims to demonstrate the role of music in improving health and wellbeing. As a music therapist, and life-long musician, Grace is passionate about the role of the arts in enhancing and enriching lives and works successfully across health and care systems to bring about strategic change.

Edna Petzen is the founder and director at Lynden Consulting Ltd – an award-winning marketing and communications company specialising in the health and social care sector. Edna is a Fellow of the Chartered Institute of Marketing (CIM) and Chartered Marketer, and an Accredited PR Practitioner of the Chartered Institute of Public Relations (CIPR). Edna has over 20 years of experience working across health and adult social care working with organisations of all sizes to provide expert advice and support on media and communications and to how to navigate the national media landscape.