



Creative Health Associates Programme - Freelance Evaluation Contract

Overview of the Programme

The Creative Health Associates Programme, funded by Arts Council England (ACE) and delivered by the National Centre for Creative Health (NCCH) has supported a Creative Health Associate (CHA) post in each of the 7 NHS England regions. The postholders are employed by NCCH and are hosted by an Integrated Care Board (ICB) within each region. They are supported by a Programme Manager at NCCH.

The programme was initially scheduled to run from July 2023 to autumn 2024; in July 2024 it was extended to end March 2025.

You can find more details about the programme [here](#).

Purpose of the brief

To contribute to the final evaluation and report on the Creative Health Associates Programme, focusing on the impact of the role within ICBs and Integrated Care Systems (ICSs)

To understand how these roles have influenced systems and how they have been valued by stakeholders within ICSs.

To understand the role of NCCH in supporting CHAs and systems throughout the programme.

To help inform the next stage of embedding creative health within ICSs and defining roles for the future.

Questions for the evaluation

What has been the impact of the CHA role within Integrated Care Boards and Integrated Care Systems?

What have been the barriers and enablers to CHAs being able to embed creative health within systems? And what does that suggest in terms of how similar roles could be most effective in the future? (Thinking about where posts sit within systems, their scope and focus.)

What support from NCCH would be valuable for postholders and systems in future?

Tasks

We are open to suggestions as to how this brief can best be fulfilled; we anticipate that the tasks will include:

- Familiarisation with programme documentation
- Survey of stakeholders – a broad-brush survey across a wide range of stakeholders
- Focus groups/interviews with selected stakeholders – key people within ICBs and ICSs, jointly identified with NCCH
- Interviews with CHAs, CHA Programme Manager and NCCH staff

Outputs

A report which focuses on the learning from the programme and includes recommendations which will help determine role specifications for future creative health development within ICSs.

Fee - £10,000 (exclusive of VAT, if applicable. **Please let us know if you are VAT registered and therefore VAT is payable.)**

Payable in three instalments

- £2000 on commencement of the contract;
- £4000 on delivery of the interim report;
- £4000 on delivery of the final report.

Freelancers are responsible for their own Tax and NI on any fees paid.

Timescale

Start date: ASAP

Progress meeting: December 2024

Final report: February 2025

How to apply

Please send:

- A covering letter outlining your particular skills and experience relating to the brief
- An outline of how you plan to deliver the brief, including proposed start date and timescale
- Details of how you propose to use the budget available
- Your CV
- The names and contact details of two referees; these will be contacted if your application for the role is successful
- Details of your availability for an online/phone call in the week commencing 7 October

We would also appreciate it if you could complete the [Equality, Diversity and Inclusion form](#) at the start of your application. See below for our Statement.

Closing date: 4 October 2024

Please send your application to: jayne@ncch.org.uk

If you would like to discuss this further please email jayne@ncch.org.uk to arrange a meeting.

Safer Recruitment Statement

The National Centre for Creative Health is committed to safeguarding and promoting the welfare of children and vulnerable adults. The National Centre for Creative Health expects all staff, trustees, and associated personnel to share this commitment. The National Centre for Creative Health has a clear safeguarding policy and will take up references and will make appropriate checks as required prior to any offer of an appointment.

Equality, Diversity, and Inclusion Statement

The National Centre for Creative Health is committed to promoting equality and diversity, providing an inclusive and co-operative environment in which all individuals working for and on behalf of the organisation feel respected and able to give of their best. The National Centre for Creative Health is committed to reflecting and representing the diversity of the UK and to equal opportunities in employment. The policies and practices of the National Centre for Creative Health aim to promote an environment that is free from all forms of unlawful or unfair discrimination and values the diversity of all people. At the heart of everything we do, we seek to treat people fairly and with dignity and respect.

We encourage all applicants to complete our anonymous [Equality, Diversity, and Inclusion form](#) at the start of an application.

Further information about the National Centre for Creative Health:

You can find out more about the National Centre for Creative Health on our website: www.ncch.org.uk

Our vision is ***Creativity for Healthy Lives***. Our mission is: *to advance good practice and research, inform policy and promote collaboration, helping foster the conditions for creative health to be integral to health and social care and wider systems.*

The National Centre for Creative Health (NCCH) is a registered Charitable Incorporated Organisation (CIO) based in the UK. It was formed in response to Recommendation 1 in the [Creative Health Report](#), the result of a 2-year inquiry led by the All-Party Parliamentary Group for Arts, Health and Wellbeing.