

National Centre for Creative Health

Loughborough University

MOBILISING COMMUNITY ASSETS

UCL

LINKS SHARED IN LARGE PRINT

To check out the resources that were made in support of this event, visit:

https://ncch.org.uk/resources/research-and-policy-in-health-humanities-and-creative-health

The event agenda and ALT text for slides are available at:

https://ncch.org.uk/uploads/Research-and-Policy-Webinar-_Agenda-291026.pdf

https://ncch.org.uk/uploads/Slide-Descriptions.pdf

To Find out more about Bertha's work with Talent25, visit:

https://talent25.org.uk/programme-impact/#briefs

To find out more about Jeremy's work at The Amelia Scott, visit:

https://theamelia.co.uk/

Navigate the wealth of resources from Charlotte, in relation to the AAPG on Tackling Loneliness and Intergenerational England:

Join the APPG email list and stay up to date on activity, inquiry and events. https://www.intergenerationalengland.org/appgtacklingloneliness

A Divided Kingdom: Steps Towards Intergenerational Solidarity: https://www.intergenerationalengland.org/adividedkingdom

UK public polling on intergenerational attitudes (3,700+ adults): https://www.intergenerationalengland.org/ie-research

Intergenerational Music Making (www.imm-music.com) brings generations together through music and creativity. Since 2018 they have delivered more than 2,500 projects in care homes, schools, hospitals, housing and cultural settings, and trained over 900 care staff, young people and volunteers.

Intergenerational England (www.intergenerationalengland.org) connects practice and policy. They are a national coalition working to build intergenerational thinking into housing, health, education and the workforce.

Their work in action:

What we do:
https://www.youtube.com/watch?v=MV4bHCVknGc

IMM in the NHS:
https://www.youtube.com/watch?v=r2OOegu355w

Intergenerational choir:
https://www.youtube.com/watch?v=UO7Wzzcbx6M

Links shared in relation to panellist discussions:

Following on from Jeremy's points about WELLBYs and QUALYs as economic measurements, Jane shared a link to resources from the *Mobilising Community Assets to Tackle Health Inequalities* Programme on the **Economic Case for Creative Health**, which seeks to create Green book-aligned business cases, and which advocates for a national minimum dataset:

https://ncch.org.uk/resources/creative-health-economics-the-economic-business-case-for-creative-health

https://ncch.org.uk/news/all-party-parliamentary-group-on-creative-health-making-the-economic-case-for-creative-health

https://ncch.org.uk/resources/appg-creative-health-briefing-paper-the-economic-case-for-creative-health

Following a comment from Jeremy on their use of **DnD in a creative health context**, Jane shared a link to a paper from our recent Special Edition of Perspectives in Public Health journal (co-edited with Arts Council England), which describes this work further. The paper

was written by Daniel Anthony Huckfield, Creative Health Projects Officer, The Amelia Scott:

https://journals.sagepub.com/doi/10.1177/17579139261430639

Following a question about **comparing data from community with NHS outcomes**, Jane shared a Gloucestershire implementation report showing how they used NHS data and partnerships to compare: https://ncch.org.uk/uploads/Embedding-Creative-Health-in-Integrated-Care-Systems-Insights-from-Gloucestershire.pdf

Following a question about policymakers coming to communities, Jane highlighted two creative and community approaches to policy which are highlighted in our resource bank for the event. An audience member supplemented this with a link on legislative theatre:

https://www.local.gov.uk/our-support/culture-and-sport/podcast-legislative-theatre

To find out more about the Institute for Government, following Alice's talk visit:

https://www.instituteforgovernment.org.uk/

https://www.ukri.org/events/engaging-with-government-course-2027

To find out more about the Universities Policy Engagement Network (UPEN), following Laura's talk visit:

https://upen.ac.uk/

To find out more about LUCIA (locally unlocking culture through inclusive access) following Joseph's talk, visit:

https://www.ukri.org/what-we-do/browse-our-areas-of-investment-and-support/locally-unlocking-culture-through-inclusive-access-lucia/

To find out more about Parliamentary Thematic Research Leads and the Knowledge Exchange Unit, following Helen's talk, visit:

https://www.parliament.uk/trls/

https://www.parliament.uk/get-involved/research-impact-at-the-uk-parliament/knowledge-exchange-at-uk-parliament/

We also had a selection of links shared by audience members in relation to their creative health work:

https://hospital-rooms.com/

https://migrefhealth.co.uk/

https://www.imm-music.com/research

https://keychanges.org/

https://www.marginalpublishing.co.uk/store/hospitales