



**Loughborough University**



## Agenda

**Chaired by:** **Dr Jade Elizabeth French**, Leverhulme Early Career Fellow, The Health Humanities Hub, Loughborough University

**12:30 - 12:35pm: Introduction to the event**

**12:35 - 1:05pm: Panel discussion**

**Dr Jane Hearst**, Research and Policy Manager, National Centre for Creative Health

**Professor Bertha Ochieng**, Professor of Integrated Health and Social Care, De Montfort University

**Jeremy Kimmel**, Heritage and Engagement Director, Amelia Scott - Tunbridge Wells Council

**Charlotte Miller**, Co-Founder of Intergenerational England and Intergenerational Music Making

**1:05 - 1:25pm: Panel Q&A**

**1:25 - 1:30pm: Comfort break**

**1:30 - 1:55pm: 'Next steps' flash talks**

**Dr Alice Lilly**, Senior Researcher, Institute for Government

**Laura Bea**, Head of Membership and Network Development, Universities Policy Engagement Network (UPEN)

**Professor Helen McCabe**, Thematic Research Lead for the Arts and Humanities, UK Parliament

**Dr Rachel Marsden**, Research Fellow in Creative-Public Health (NIHR SPHR Transdisciplinary Fellowship), University of Birmingham

**Dr Joseph Owen**, Senior Research Fellow (AHRC-funded Local Government Association Fellowship), University of Southampton

**1:55 - 2:00pm: Close & launch of online resources**

## PANELLIST BIOGRAPHIES

**Dr Jane Hearst** is a Doctor of Creative Health, known for her work integrating the arts into health and social care systems and policy. She currently serves as the Research and Policy Manager at the National Centre for Creative Health (NCCH) and an Honorary Research Fellow at UCL, where she works on the Mobilising Community Assets to Tackle Health Inequalities (MCA) programme, supporting with Implementation Science and policy translation. Jane creates film and book content under her professional brand, Creative Synthesist. Her most recent edited collection *Creative Health in Systems: The People, Priorities, and Challenges Shaping Integration* offers an accessible yet engaging guide to how arts, creativity, and culture can practically integrate into healthcare systems across England. She is currently working on another edited collection provisionally entitled, *Advancing Creativity in Health and Social Care: An introduction to policymaking and influence across the UK's four nations*. Jane would describe her work as pragmatic, creative, and nonpartisan; informed by entrepreneurial practice and systems change theory.

**Professor Bertha Ochieng** is Professor of Integrated Health and Social Care and Director of the Centre for Primary Health Care at De Montfort University. Drawing on her experience as a clinician, academic and researcher, her work focuses on health equity, inclusive research and community empowerment. She leads interdisciplinary research spanning practice, policy and academia, addressing inequalities affecting marginalised and underserved populations. Bertha is the lead researcher for Talent 25, a longitudinal study exploring the impact of participation in creative and cultural activities from early childhood.

**Charlotte Miller** is a national leader in creative health, intergenerational practice and public policy, with more than 20 years' experience spanning the NHS, civil society and community innovation. She is Founder and CEO of Intergenerational Music Making (IMM) and Co-Founder of Intergenerational England (IE), working across health, social care, housing, education and communities to demonstrate how intergenerational approaches can improve health, wellbeing and social connection. Beginning her career in the NHS as a clinical music therapist, Charlotte has led the development and delivery of intergenerational and creative health programmes reaching tens of thousands of people. Her work focuses particularly on translating frontline practice, lived experience and evidence into approaches that can influence systems, commissioning and policy. Charlotte is Secretariat to the All-Party Parliamentary Group on Tackling Loneliness and Connected Communities, convening parliamentarians, policymakers, researchers, practitioners and communities to explore the systemic drivers of loneliness and strengthen social connection across the life course. Through Intergenerational England, she also leads research and policy work examining age segregation, demographic change and intergenerational equity, and co-developed the UK's first Intergenerational Social Value Metric with HACT. Charlotte received the Prime Minister's Points of Light Award in 2021 for her work using music to tackle loneliness and connect generations. She is passionate about ensuring that evidence from creative health and communities does not simply describe impact, but helps shape the systems and policies that determine people's health and wellbeing.

**Jeremy Kimmel FMA FRSPH** is Arts, Heritage and Engagement Director at The Amelia Scott in Tunbridge Wells, an innovative civic organisation bringing together museum, library, archive, learning

and community services. His work explores the contribution culture and heritage can make to health, wellbeing and wider public value, with a particular focus on creative health, participation and place-based approaches. Jeremy is a Fellow of the Museums Association, a Fellow of the Royal Society for Public Health, and Chair of the Kent & Medway Museum Partnership.

## FLASH TALKS SPEAKER BIOGRAPHIES

**Dr Alice Lilly** is a freelance researcher and consultant, and an associate at the Institute for Government, where she previously worked for over a decade on subjects including Parliament, the role of ministers and the civil service, and the policy making process. Before entering the world of policy and politics, Alice wrote a PhD at the University of Nottingham on the history of welfare policy under New Labour and the New Democrats.

**Laura Bea** is the Head of Membership and Network Development for the Universities Policy Engagement Network (UPEN). They are also co-Chair and co-creator of the Arts and Humanities Sub-Committee, and co-chair of the Equity, Diversity and Inclusion Sub Committee (UPEN). Alongside this role, they are conducting a PhD at the University of Southampton on the role of fiction as a form of knowledge and evidence within public policy making, funded by the Southcoast Doctoral Training Partnership, Economic and Social Science Research Council (SCDTP ESRC).

**Professor Helen McCabe** is Professor of Political Theory at the University of Nottingham. Between 2024 and 2026 she was the Thematic Research Lead for Arts and Humanities in UK Parliament. Helen leads the work on forced marriage at the Rights Lab, as well as conducting research in the history of political thought. Her contemporary work has involved participatory and creative projects including participatory photography, ethical storytelling, comics, poetry and paintings.

**Dr Rachel Marsden** is a curator, researcher and educator working at the intersection of creative health and public health, medical humanities and social prescribing. Her practice brings together arts, curatorial and participatory methods to address health inequalities, improve health outcomes and translate experiences of health and care. All her work is grounded in inclusive pedagogy and an ethics of care, also informed by lived experience of dynamic disability. In 2024, Rachel was awarded the first NIHR SPHR Transdisciplinary Fellowship with the University of Birmingham (2024-27), where she co-leads the Creative Methods Creative Dissemination (CMCD) Group. She is also Senior Lecturer in Creative Education at University of the Arts London (UAL), where she co-leads 'Stomach Ache Project' with Dr Vanessa Bartlett.

**Dr Joseph Owen** is a Senior Research Fellow in English at the University of Southampton and Co-Director of the Centre for Modern and Contemporary Writing. Joseph has published on politics and literature in several journals and is writing a book on Carl Schmitt, sovereignty, and modernism for Bloomsbury. He is developing a new model for visual arts participation with the Contemporary Visual Arts Network and the Local Government Association, funded by the AHRC LUCIA programme. He has been an international film festival critic and journalist for 10 years.